

Alliance Global MBA Program

INTERNATIONAL PROGRAM FOCUSED ON GLOBAL BUSINESS STRATEGY



The Alliance Global MBA Program offers qualified MBA, PMBA, and EMBA students and alumni of Tulane and the Alliance partner schools access to a unique global strategy curriculum and experience. Participants may earn a second degree, **Tulane Master of Global Management (MGM)**, or a certificate, **Alliance Certificate in Global Management (CGM)**, offered by the Alliance partner schools jointly. The experiential learning curriculum enables experienced professionals to enhance their graduate business education through international consulting, travel, and networking. The program is offered in alliance with 5 top international business schools in Latin America, Europe, and Asia.

To earn the Tulane Master of Global Management degree students must take 6 modules (19 semester credit hrs), which includes a global consulting project. To earn the Alliance Certificate in Global Management students must take 3 specified modules (9 semester credit hours) from the curriculum.

Global MBA Degree:

- Six (6) modules required for the Master of Management degree

Alliance Certificate:

- Three (3) modules required (Global Strategy and 2 electives)

Admission Requirements:

- Six or more years of professional work experience
- MBA/EMBA/PMBA graduate or currently enrolled in Tulane or Alliance University program

Tuition Fees:

- Tulane Master of Global Management (MGM) \$30,000
- Alliance Certificate in Global Management (CGM) \$18,000

**Program fee includes tuition, books, and hotel plus two meals per day on class dates.*

Alliance Universities

- The Alliance partners are top business schools from around the world: the Baltic Management Institute in Vilnius, Lithuania; IESA in Caracas, Venezuela; ITAM in Mexico City, Mexico; Shanghai Jiao Tong University in Shanghai, China; Tulane University in New Orleans, US; and the University of the Andes in Bogota, Colombia.

2019 MODULES:



Global Strategy & Competition
Bangalore, India
Aug 4-9, 2019

International Finance
Mexico City, Mexico
Dec 9-13, 2019

Cross Cultural Management
New Orleans, US
Jan 3-9, 2020

Global Consulting Project
US/Europe
Jan-May, 2020

Global Negotiations
Brussels, Belgium
May 18-22, 2020

Global Supply Chains
Shanghai, China
Aug 10-14, 2020

For more information, contact Alma Rodriguez, Academic Coordinator MBA part time & full time programs, ITAM: adelia@itam.mx or call 52 55 5628 4053.



Tulane
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FREEMAN SCHOOL OF BUSINESS